



## Seymour Oktoberfest, Inc.

P.O. BOX 1212 • Seymour, IN 47274

[www.seymouroktoberfest.com](http://www.seymouroktoberfest.com)

## 2018 Seymour Oktoberfest Logo Contest

Calling all artists and graphic designers! Seymour Oktoberfest Inc. is holding a contest for the design of the official 2019 Seymour Oktoberfest logo. The winning logo will be showcased on promotional material during the following year. Best of all, the winner will receive a visa gift card worth \$250!

The contest will be open now through Sunday, February 3<sup>rd</sup>, 2019. Please read the contest guidelines to determine if you are eligible to participate.

### Official Rules

#### Eligibility

- All entrants must be age 16 or older at the time of submission.
- Entrants under age 18 must have a parent or legal guardian sign his or her entry form.
- The winner of the 2018 Seymour Oktoberfest Logo Contest will receive:
  - \$250 visa gift card
  - Recognition on our Facebook page
  - Prize(s) are non-transferrable and non-assignable. Seymour Oktoberfest Inc. will offer no substitution of prizes.

#### How to Enter

- Entries must be submitted online at [www.seymouroktoberfest.com/logo](http://www.seymouroktoberfest.com/logo).
- The deadline for entry is midnight (12:00pm EST) Sunday, February 3<sup>rd</sup>, 2019.
- A confirmation email will be sent when an entry is submitted.
- There is no fee to enter the logo contest.

#### Contest Guidelines

- One entry per contestant.
- Entries must contain appropriate themes expressing Bavarian or German culture and traditions, be creative, and appropriate for public use.
- Contestants should take time to research Bavarian/German culture and the history of the Oktoberfest as the theme has the highest weighting in the judging process.
- Entries must include the words "Seymour Oktoberfest" and "2019"
- Entries should not contain more than five colors.
- Acceptable file types include high-quality .JPEG, .PDF, .EPS, .PSD, and .AI format.
- If possible, entries should be submitted as a scalable vector image (.EPS) and as a high-quality PDF.
- The logo will be used in various formats, including print, digital media, and on merchandise.



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### **Contest Guidelines (continued)**

- The logo must contain copyright-free art and original content. Unauthorized use of copyrighted materials is strictly prohibited and will result in immediate disqualification. Entrants should conduct due diligence to ensure that their entries are not similar to existing logos or other copyrighted images.
- Entries that are drawn on paper will not be accepted. In other words, please do not draw your entry on paper and submit a picture of that design.
- Seymour Oktoberfest Inc. will not provide any technical support to contestants. Questions regarding the content may be forwarded to [info@seymouroktoberfest.com](mailto:info@seymouroktoberfest.com).

### **Judging**

- Judging will be conducted by the board of directors of Seymour Oktoberfest Inc.
- Entries will be judged on these three categories:
  - Theme (as described under contest guidelines)
  - Originality
  - Presentation (clean, colorful, and interesting)
- The winner will be contacted by email no later March 31<sup>st</sup>, 2019.

### **Contest Conditions**

- All decisions by Seymour Oktoberfest Inc. are final. If no entry is selected, Seymour Oktoberfest, Inc. reserves the right to choose no winner for the logo contest.
- Seymour Oktoberfest, Inc. reserves the right to disqualify any entry at its sole discretion.
- All entries must be original and not based on the work of any other individual or entity.
- All entries will become the sole property of Seymour Oktoberfest, Inc upon submission.
- Seymour Oktoberfest, Inc. is not responsible for lost, late, or incomplete entries due to computer or internet problems.
- Seymour Oktoberfest, Inc. reserves the right to cancel the contest at any time for any reason. Entrants will be informed if the contest is cancelled.
- The winner will be required to sign an agreement assigning ownership and rights of the entry to Seymour Oktoberfest, Inc. No prizes will be released until this agreement is received in good order.

By participating in the Seymour Oktoberfest Logo Contest, the entrant is affirming that he or she has read and understood, and agrees to be bound by the Official Rules contained herein. The Official Rules constitute the entire agreement between the entrant and Seymour Oktoberfest, Inc. in relation to the Seymour Oktoberfest Logo Contest.